

Instant DIY

Online Applications

Webifier is a server that allows your average non-technical employee to build their own custom web applications in just a few minutes, *instead of hiring a software developer.*

WHO?

Who is the “builder” that builds the web applications?

Any average non-technical office staff:

- **Middle-managers**
- **Project managers**
- **Administrative staff**
- **Accounting clerks**
- **Business analysts**
- **Executives**
- **Graphic designers**
- **IT**

... But we are here to help if you want it.



After building an app, who can use the app?

Anyone with a browser or mobile device:

- **Office employees**
- **Field employees**
- **Cross-department employees**
- **Vendors or clients**
- **General public**



BUILD WHAT?

Build almost anything you typically call a “web application”.

People call it by different names, so for clarity:

- **Build any...** *business software*
- **Build any...** *shared database*
- **Build any...** *mobile data app*
- **Build any...** *business data tool*

Ask yourself...

- “What would we ask a programmer to build?”
- “What do we currently share spreadsheets to accomplish, but wish it was changed to actual software?”

Examples?

- *Timesheet collection*
- *Financial forecasting: collecting information from many employees into 1 place*
- *Quoting system*
- *Client portals*
- *Interactive reports for the public*
- *Field data collection with photos*
- *Task coordination system*
- *Project management system where each person updates their part directly*
- *Intranet document management system*
- *Survey collection forms*
- *RSVP tracking system for social events*

To the extreme: A small accounting system, ERP or CRM

FEATURES

Size:

- *Multi-user: 1000's of simultaneous users*
- *Big data: millions of records*

Types of output:

- *Rows of data*
- *Graphs*
- *Maps*
- *Calendars*
- *PDFs*
- *Email notifications*
- *Emails with attachments*
- *Notifications to other software (APIs)*
- *Wall dashboard screens*

Sources of data:

- *Website forms*
- *Spreadsheet information*
- *Database information*
- *Mobile phone pictures, audio, video, or GPS location*
- *Integrations with other software (APIs)*

Security:

- *Restrict users to only read, write, delete, or add*
- *Restrict users to subsets of data*
- *Restrictions on format of data input (consistent data validation)*
- *User activity audit trails*
- *Custom logic (like not allowing changes after a project is flagged as done)*

More:

- *Workflows*
- *Signature capture*
- *Chat rooms and file attachments for each record*
- *Customize both layout and beauty of the app*
- ***A lot more... and if we don't have it, we can custom program it for you.***

EASY TO BUILD

Time:

No programmer, database administrator, or IT staff required

Building:

(* Excludes time making business decisions about what to build)


Per web page 
1-15 min

Small app 
1-3 hours

Medium size app 
4-8 hours

Online video training:

Basic apps 
1 hour

Complex apps 
2-4 hours

What makes it so easy?



You build the application, **IN EXCEL!**

You heard right, you build server web applications using a tool your employees already know and use regularly.

Full-service support available

Summary

Please see back cover >>>

Technical Specs

Building apps:

- Any recent version of Microsoft Excel for Windows (downloaded) is recommended
- Apps can be built without Excel, but they may be limited (not recommended)
- Modifications to apps can be easily done with or without Excel

Server:

- We host the web apps on our server (SaaS)
- Large implementations may qualify for self-hosting (both parties required for any server access)
- Excel files automatically stay in sync with the web application server
- Geographic requirements for server data location can be accommodated

End users of the apps:

- Most common browsers (Chrome, Firefox, Safari, IE)
- Mobile features require Android or iPhones (most phones from the past few years are ok)

Integrations:

- Database synchronization: MS SQL, PostgreSQL, or SQLite
- Third party software integration: open API or web-hooks
- Some common integrations (email, SMS..) are available
- Custom programming services available for complex integrations to third party systems
- We are willing to build custom features or modules on request

IT Control

- Administration controls for IT departments (restrict users, data, etc).
- Active Directory user management
- Password policies and two-factor login support

Misc

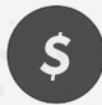
- Protected by patent law
- You can think of it like Spreadsheets 2.0, or 5 generations ahead of MS Access

Summary

Instant DIY web applications



Totally Custom Result
No bending to
off-the-shelf



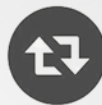
Saves Money
Compared to
hiring programmers



Better
Than using
spreadsheets



Adapt Quickly
Adapt to enterprise
changes by updating
application designs in
minutes



Remove Bottlenecks
Creating a new app does
not require IT, new servers,
or new training each time.

**Video Intro and Demonstration,
Contact Information**

webifier.pleasantsolutions.com